



## **2017 Georgia Utility Coordinating Council Membership Directory Ads on sale NOW!**

Reach over 2000 people at utility companies, state and local government authorities, contractors, and locate technicians with the 2017 GUCC directory.

Directory distribution includes point of presence locations at state trade shows, training sessions, local UCC Meetings and the GUCC Spring and Fall Conferences. This directory offers a 12-month shelf life serving as a convenient reference tool.

This is your opportunity to reach a very specific audience and support the efforts of the GUCC in damage prevention

---

**Who is the Georgia Utilities Coordinating Council, Inc.?** We are comprised of volunteers from a variety of utility companies, such as telecom, power, gas, government agencies, water authorities, contractors, locators, Department of Transportation and Georgia 811.

**GUCC Mission:** "Provide an organization for the purpose of enhancing communication, coordination, cooperation and commitment among its stakeholders, in order to keep Georgia safe and connected."

[www.gucc.com](http://www.gucc.com)

---

Ad sizes and prices are listed below

**Deadline is Friday, February 24 at Noon.**

Color pages sold on a First come,  
first served basis.

*Returning color page advertisers  
have the right of first refusal.*

**Deadline to renew color ads is  
Friday, February 10, 2017.**

Full Page, inside, FULL COLOR: \$195  
Full page, inside, black and white \$150  
Half page, inside, black and white: \$135

Covers sold on a First come,  
first served basis.

*Returning Cover Advertisers  
have the right of first refusal.*

**Deadline to renew cover ads is  
Friday, February 10, 2017.**

Outside Back Cover, Full color: \$450  
Inside Front Cover, Full color: \$375  
Inside Back Cover, Full color: \$375



## GUCC 2017 Directory Reservation Form

Name

---

Phone

---

Company Name

---

Address

---

Email address

---

**Specs: Full page: 4.5 inches x 7.5 inches | Half page: 4.5 inches x 3.75 inches**

Ads should be saved as a high resolution (300 dpi) EPS or TIFF files. Jpeg files are acceptable if built to size and saved at 300 dpi. Logos and photographs copied from a website will NOT print at high-resolution and will look blurry and jagged.

- |   |   |
|---|---|
| <input type="checkbox"/> Full Page, Full Color \$195      | <input type="checkbox"/> Inside Front Cover \$375 |
| <input type="checkbox"/> Full Page, Black and White \$150 | <input type="checkbox"/> Inside Back Cover \$375  |
| <input type="checkbox"/> ½ Page Black and White \$135     | <input type="checkbox"/> Back Cover \$450         |

Sending New Ad

Run the same ad as in 2016

---

*Renew your color ad position or your current cover position by Friday, February 10, 2017. Open Cover positions and available color pages will be assigned on a first come first served basis at the after the close of business Friday, February 10, 2017.*

All new ad copy must be emailed to

Meghan Wade at [mwade@georgia811.com](mailto:mwade@georgia811.com) by Friday, March 3 at Noon.

*If your ad is over 10MB in size please use an ftp service or other electronic delivery method.*

**\*DEADLINE: Ad copy must be submitted by Friday, February 24 at noon\***

Email Registration Form To Roy Rogers at [Roy.Rogers@BlountConstruction.com](mailto:Roy.Rogers@BlountConstruction.com)

**PAYMENT MUST BE RECEIVED** prior to printing to guarantee space in the directory, Check, Visa and Master Card are the accepted methods of payment:

**Make checks payable to GUCC and mail to:**

GUCC 3400 Summit Ridge Parkway Duluth , GA 30096

Please specify on the check "2017 GUCC Directory"