



2020 Georgia Utility Coordinating Council Membership Directory Ads on sale NOW!

Reach over 2000 people at utility companies, state and local government authorities, contractors, and locate technicians with the 2020 GUCC directory.

Directory distribution includes point of presence locations at state trade shows, training sessions, local UCC meetings and the GUCC Spring and Fall Conferences. This directory offers a 12-month shelf life serving as a convenient reference tool. This is your opportunity to reach a very specific audience and support the efforts of the GUCC in damage prevention

Who is the Georgia Utilities Coordinating Council, Inc.? We are comprised of volunteers from a variety of utility companies, such as telecom, power, gas, government agencies, water authorities, contractors, locators, Department of Transportation and Georgia 811.

GUCC Mission: “Provide an organization for the purpose of enhancing communication, coordination, cooperation and commitment among its stakeholders, in order to keep Georgia safe and connected.”

www.gucc.com

Ad sizes and prices are listed below

Deadline is Friday, February 7 at Noon.

Color pages sold on a First come,
first served basis.

*Returning color page advertisers
have the right of first refusal.*

Full Page, inside, FULL COLOR: \$250

Half page, inside, black and white: \$175

Covers sold on a First come,
first served basis.

*Returning Cover Advertisers
have the right of first refusal.*

Outside Back Cover, Full color: \$550 **Sold**

Inside Front Cover, Full color: \$450 **Sold**

Inside Back Cover, Full color: \$450



GUCC 2020 Directory Reservation Form

Name _____

Phone _____

Email address _____

Company Name _____

Address _____

Copies for your company (up to 10)? _____ Payment by Credit card or check (circle one)

Specs: Full page: 4.5 inches x 7.5 inches | Half page: 4.5 inches x 3.75 inches

Ads should be saved as a high resolution (300 dpi) EPS or TIFF files. Jpeg files are acceptable if built to size and saved at 300 dpi. Logos and photographs copied from a website will NOT print at high-resolution and will look blurry and jagged.

Full Page, Full Color \$250

Inside Back Cover \$450

½ Page Black and White \$175

~~Back Cover \$550~~ **Sold**

~~Inside Front Cover \$450~~ **Sold**

Sending New Ad: yes /no _____

Run the same ad as in 2019: yes/no _____

Renew your color ad position or your current cover position by Friday, February 7, 2020. Open Cover positions and available color pages will be assigned on a first come first served basis at the after the close of business Friday, February 7, 2020.

****If your ad is over 10MB in size please use an ftp service or other electronic delivery method****

DEADLINE: Ad copy must be submitted by Friday, February 7 at noon

Email Registration Form and Ad copy to Fiona Bowen fbowen@georgia811.com

PAYMENT MUST BE RECEIVED prior to printing to guarantee space in the directory.

For Credit Card payment: please indicate your request to pay via credit card when emailing your registration form. You will then be emailed an invoice with an option to pay via credit card online.

For Check Payment: Make checks payable to GUCC and mail to: GUCC, c/o HLB Gross Collins, 3903 Jiles Road, Ste 201, Kennesaw, GA 30144 We can generate an invoice for check orders.

Please specify on the check "2020 GUCC Directory"